

Information sheet for data transfer

Please comply with the following requirements when creating production-ready data:

File format

- Printable eps or pdf.
- Please enclose a pdf for approval with the printable data.

Fonts

- Please convert all fonts into paths (vector paths).
Alternatively, you can supply all the fonts used.

Programs

- Adobe Illustrator (ai file format)
- Adobe Photoshop (psd, eps oder tif file format)
- Adobe Acrobat (pdf file format)
- Other programmes on request

Dimensions

- Please enter the data in 1:1 scale wherever possible. If this is not possible then please choose a sensible scale (e.g. 1:2, 1:5, 1:10).
The document must be created in proportion to the final size.
- Always include a bleed difference of 20 mm around the edges in the final format.
- Please do not use register or crop marks
- Motifs that comprise several sections must always be included in their total format (no individual panels).

Film plots

- Label the colours in the file precisely.
- Please detail special colours such as HKS, RAL or Pantone.

Digital printing

- All images (colours) must be created in CMYK mode.
- Please detail special colours such as HKS, RAL or Pantone.
- If possible, enclose a binding colour proof for review.
- The file resolution in the end format should be 80 to 100 dpi.

Transfer

- CD-ROM, DVD, email, Blue-Ray and by FTP server.
- Please contact us by phone for the access details for the FTP server.

Contact

- Graphics Department
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