

Information sheet for data transfer

Please comply with the following requirements when creating production-ready data:

- File format**
- Printable eps or pdf.
 - Please enclose a pdf for approval with the printable data.
- Fonts**
- Please convert all fonts into paths (vector paths).
Alternatively, you can supply all the fonts used.
- Programs**
- Adobe Illustrator (ai file format)
 - Adobe Photoshop (eps oder tif file format)
 - Adobe Acrobat (pdf file format)
- Dimensions**
- Please enter the data in 1:1 scale wherever possible. If this is not possible then please choose a sensible scale (e.g. 1:2, 1:5, 1:10).
 - The document must be created in proportion to the final size.
- Film plots**
- Label the colours in the file precisely.
 - Please detail special colours such as HKS, RAL or Pantone.
- Digital printing**
- All images (colours) must be created in CMYK mode.
 - Please detail special colours such as HKS, RAL or Pantone.
 - If possible, enclose a binding colour proof for review.
 - The file resolution in the end format should be 80 to 100 dpi.
 - Please do not use register or crop marks
 - Always include a bleed difference of 20 mm around the edges in the final format.
 - Motifs that comprise several sections must always be included in their total format (no individual panels).
- Transfer**
- FTP-Server, email and by wetransfer.
 - Please contact us by phone for the access details for the FTP server.
- Contact**
- Graphics Department
Mr Betz | T +49 (0)7121/51 05-548 | E volker.betz@bluepool.de
Mr Röglin | T +49 (0)7121/51 05-590 | E ralf.roeglin@bluepool.de
Mr Ströhle | T +49 (0)7121/51 05-540 | E andre.stroehle@bluepool.de