

## Information sheet for data transfer

Please comply with the following requirements when creating production-ready data:

---

### File format

- Printable eps or pdf.
- Please enclose a pdf for approval with the printable data.

### Fonts

- Please convert all fonts into paths (vector paths).  
Alternatively, you can supply all the fonts used.

### Programs

- Adobe Illustrator (ai file format)
- Adobe Photoshop (psd, eps oder tif file format)
- Adobe Acrobat (pdf file format)
- Other programmes on request

### Dimensions

- Please enter the data in 1:1 scale wherever possible. If this is not possible then please choose a sensible scale (e.g. 1:2, 1:5, 1:10).  
The document must be created in proportion to the final size.
- Always include a bleed difference of 20 mm around the edges in the final format.
- Please do not use register or crop marks
- Motifs that comprise several sections must always be included in their total format (no individual panels).

### Film plots

- Label the colours in the file precisely.
- Please detail special colours such as HKS, RAL or Pantone.

### Digital printing

- All images (colours) must be created in CMYK mode.
- Please detail special colours such as HKS, RAL or Pantone.
- If possible, enclose a binding colour proof for review.
- The file resolution in the end format should be 80 to 100 dpi.

### Transfer

- CD-ROM, DVD, email, Blue-Ray and by FTP server.
- Please contact us by phone for the access details for the FTP server.

### Contact

- Graphics Department  
Mr Betz | T +49 (0)7121/51 05-548 | E volker.betz@bluepool.de  
Mr Röglin | T +49 (0)7121/51 05-590 | E ralf.roeglin@bluepool.de  
Mr Ströhle | T +49 (0)7121/51 05-540 | E andre.stroehle@bluepool.de  
Mr Ederer | T +49 (0)7121/51 05-549 | E markus.ederer@bluepool.de